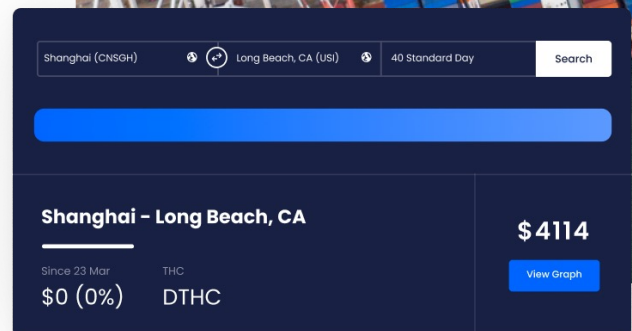# XENETA

Buying cargo is no longer based on opinions and relationships alone

For years, there's been a disconnect between freight procurement operational excellence and readily-available actionable rate and supply-side data.

Organizations are looking for accurate and on-demand data to change the way ocean and air freight is procured, and ultimately, optimize team efficiency. It is all about gaining the time and having the data to focus on the strategic improvements that really matter.

Companies without real-time freight rate and market data have ZERO insight into the current state of the industry. They have ZERO ability to adapt to changing market dynamics. It is time to break the cycle of data-less and opaque freight procurement strategies.

| Shanghai (CNSGH) | Long Beach, CA (USI) | 40 Standard Day | Search |

Shanghai - Long Beach, CA

Since 23 Mar
$0 (0%)

THC
DTHC

$4114

View Graph

Instant rate & supply data always

Not static and dated industry rate & market reports incomparable to the current market.

Real-time reporting & KPI management

Not legacy and closed business processes without any measurement capabilities.

Benchmark neutrally & analyze before negotiating

Not compare to your own past term rates or take your suppliers' word for it.

XENETA

Leading players are equipping themselves with the data needed to answer their toughest freight procurement & supply chain questions.

XENETA

Stay one step ahead of the volatile ocean and air freight markets with Xeneta.

It's called visibility

OCEAN CONTAINER SHIPPING & AIR FREIGHT RATES MOVE QUICKLY AND UNEXPECTEDLY

- What's the right price to pay to get my cargo where it needs to be and when?
- Do I know where the market stands right when I need to know?

STAYING ON TOP OF THE MARKET DOESN'T END AT NEGOTIATION PERIOD

- Do I have the historical and current market rate intelligence to go back mid-contract and renegotiate with my supplier based on market and socio- economic dynamics?

KPIS & MEASUREMENT

- Am I able to give my management a factual representation of the market without a neutral market rate data source?
- How can I set accurate targets for my sourcing team and measure the quality of our procurement process?

The Xeneta platform's 350M+ rates and capacity data is designed to help you:

Monitor & Observe

Analyze & Plan

Prepare & Improve

XENETA

A deeper dive into Xeneta's use cases

Monitor & Observe

- Identify which market events put you most at risk.

- React and respond instantly to off-tender spot requests.
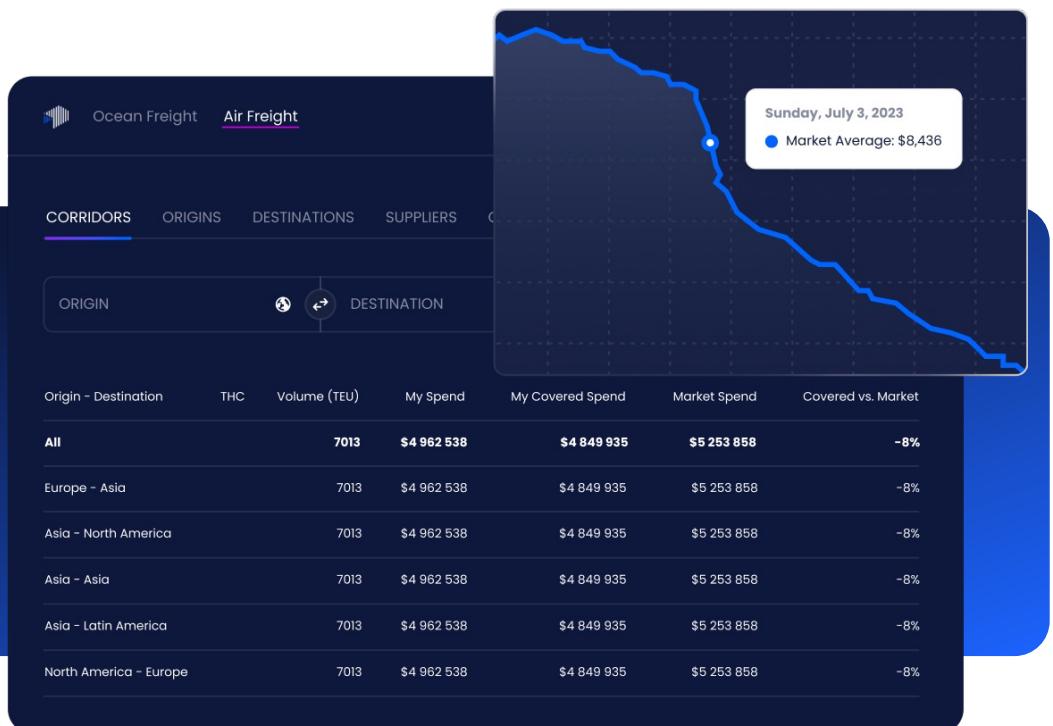
- Decide when to issue RFQs.

Analyze & Plan

- Benchmark your rates against the market and your peers.

- Understand your market position. Can you identify any opportunities?

- Measure supplier performance.

Prepare & Improve

- Identify transportation budget increases reductions. Explain why.

- Set accurate and relevant targets to gain leverage in supplier negotiations.

- Understand and decipher supplier bids.

For more information, please visit **xeneta.com**

Ocean Freight | **Air Freight**

CORRIDORS | ORIGINS | DESTINATIONS | SUPPLIERS

ORIGIN | DESTINATION

Sunday, July 3, 2023
● Market Average: $8,436

Origin - Destination	THC	Volume (TEU)	My Spend	My Covered Spend	Market Spend	Covered vs. Market
All		7013	**$4 962 538**	**$4 849 935**	**$5 253 858**	**-8%**
Europe - Asia		7013	$4 962 538	$4 849 935	$5 253 858	-8%
Asia - North America		7013	$4 962 538	$4 849 935	$5 253 858	-8%
Asia - Asia		7013	$4 962 538	$4 849 935	$5 253 858	-8%
Asia - Latin America		7013	$4 962 538	$4 849 935	$5 253 858	-8%
North America - Europe		7013	$4 962 538	$4 849 935	$5 253 858	-8%