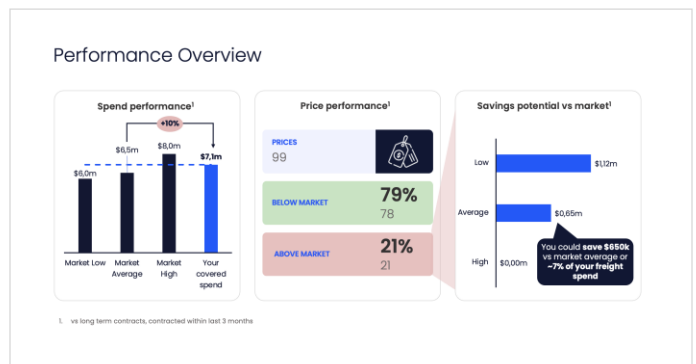




## Custom Freight Spend Analysis

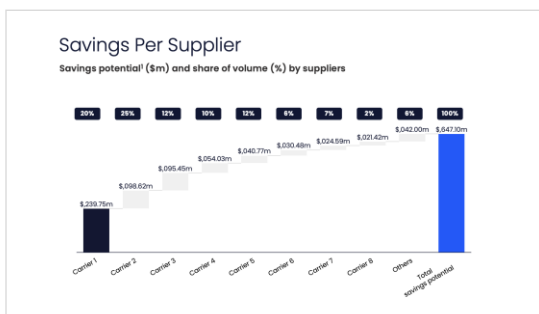
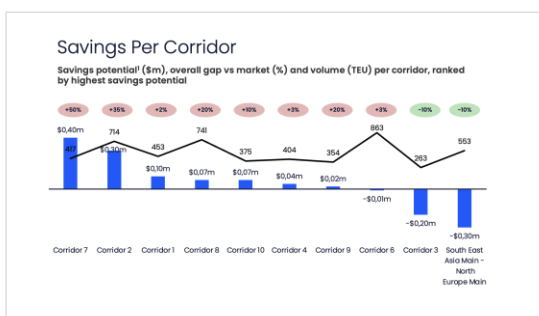
A **FREE** Freight Spend Analysis shows you how real-time freight data helps spot risks and opportunities in your current freight strategy. Our experts run your data through our analysis and present a detailed assessment of the following:

- Coverage of your data in Xeneta
- Overall price and spend performance
- Savings potential by corridors, port-to-port lanes, suppliers and container type



Through past Freight Spend Analyses, the avg Shipper in 2023 with revenue < \$10B discovered\*:

- ✓ Their **long-term performance** was **6.1%** higher than the market average.
- ✓ The **average savings potential** identified was **17.9%** of their spend



### How can you apply the information?

- Pull insights for C-level presentations
- Evaluate your current position and suppliers
- Identify expansion opportunities
- Supplement your budget presentation
- Review your 2023 strategy

\*This data is compiled from prospects over the past year; results can fluctuate depending on shipper strategy and market context.